



hem *2023 Vietnam* **CHEM VIET TECH**

SECC, 15 - 17/11/2023

Saigon Exhibition & Convention Center
799 Nguyen Van Linh Str., Dist. 7, Ho Chi Minh City

THE 18TH VIETNAM INT'L CHEMICAL INDUSTRY EXHIBITION
Vietnam International Chemical Machinery Technology Exhibition

Organizers



Supporters



VPIA

WELCOME LETTER 2023



PLANT PROTECTION DEPARTMENT

With strong support from related units and departments, the Vietnam Chemical Industry Exhibition (VINACHEM EXPO - CHINACHEM 2023) will be organized by Vietnam Advertisement and Fair Exhibition JSC and China Council for the Promotion of International Trade (Sub Council of Chemical Industry – CCPIT CHEM) from Nov. 15 -17, 2023 at Saigon Exhibition and Convention Center (SECC).

As a large-scale agricultural producing country, Vietnam is also opening up many opportunities for agrochemical enterprises. After nearly six decades of operation and development, the plant protection industry has protected agricultural productivity effectively, prevented plant pests and the high-quality fertilizer products contributing to sustainable agricultural development, brings Vietnam to become an exporter of agrochemicals agricultural products to 15 countries and regions, especially Cambodia, Laos, Taiwan, Myanmar, Singapore,.. However, besides the advantages of an agricultural production country, agrochemical companies have many competitors, urging them to find new solutions include export promotion, new product development, linking manufacturing chains, green manufacturing...

The annual VINACHEM EXPO focuses on the achievements of science and technology, new products, updating management information in the field of pesticide every year, creating opportunities for Vietnamese enterprises to exchange and meet up with international suppliers. As the state management agency, Plant Protection Department always support and consult to introduce the overview of Vietnam to foreign partners who are interested in seeking business opportunities in Vietnam. It is also a bridge that helps Vietnamese enterprises to get closer to their foreign counterparts, contributing to the sustainable development of Vietnam's agriculture.

On behalf of Plant Protection Department, I warmly welcome local and international exhibitors participating actively in the Exhibition

Wishing VINACHEM EXPO great success!

PLANT PROTECTION DEPARTMENT GENERAL DIRECTOR



ASSOC. PROF., DR HOANG TRUNG

OVERVIEW OF VIETNAM AGRICULTURE MARKET IN 2022 AND ORIENTATION IN 2023

In 2022, Vietnam's agriculture, forestry and fishery industry will maintain a growth rate of over 3%, contributing to stability, general economic development and ensuring global food security.

Import and export situation in 11 months of 2022, total import and export turnover of agricultural, forestry and fishery products is about 90.26 billion USD, up 9.5% comparing the same period last year; in which export is about 49.04 billion USD, up 11.8%; imports were about \$41.22 billion USD, up 6.9%; trade surplus of 7.82 billion USD, up 47.8%.

The Ministry of Agriculture and Rural Development has set a number of targets for 2023 such as: GDP growth rate of the whole industry is about 3.0%; total export turnover of agricultural, forestry and fishery products is about 54 billion USD;

Source: Ministry of Agriculture and Rural Development

VINACHEM EXPO 2023

* **VINACHEM EXPO** – Forum for cooperation and exchange between Vietnamese experts, consultants, enterprises and the international enterprises in the region and the world.

* **VINACHEM EXPO** – The international exhibition gathering of leading enterprises in the chemical, pesticides, dyes, paints, coating materials industry and other industries, related industries, managers, professionals, technicians, consultants, distributors, agents, manufacturers and traders in Vietnam and from many countries and regions around the world,...

Exhibiting in the Exhibition, your brand and products are widely promoted through effective outreach programs:

- Marketing campaigns on mass media
- Sending mail directly to specialized units, organizations, domestic & foreign enterprises
- Solutions for online marketing, propaganda and product promotion on the exhibition website
- Connecting with many domestic and foreign specialized magazines
- Connecting with domestic and foreign enterprises through the Exhibition website
- Introducing the Exhibition through Vietnamese trade representatives abroad, foreign trade offices in Vietnam, trade promotion organizations, associations, domestic and international industries.

SCOPE OF EXHIBITS

Agriculture drugs: Plant protection drug, of plant growth regulators, pesticides, herbicide, fungicide, antiseptic, disinfectant, microbicides, broad-spectrum pesticides like permethrin... ingredients for herbicides, veterinary medicines, agriculture chemicals, fertilizers...

Agrochem: Chemical intermediate, chemical intermediate amino acids, ingredients original (food additives, feed, fertilizers, rubber, dyes, detergents, ceramics, pigments, water treatment, textile apparel, leather,...); Agricultural products, Sargassum seaweed, food, ...

Industrial chemicals: magnesium sulphate, zinc sulphate, ferrous sulphate, magnesium sulphate, magnesium chloride, calcium chloride, magnesium oxide, caustic soda, barium hydroxide, precipitated silica; Petrochemical products (calcium chloride, potassium & sodium formate, xanthan gum ...); Food additives (citric acid, xanthan glue, sodium carbonate, sodium benzoate...

Industrial wastewater treatment: Chemical salt; Filter material; Activated carbon and other industrial chemicals ..

Textile, dyeing chemicals: Dyes, pigments, resins, production of textile auxiliaries (film, silicon oil, waxy films, plastic powder, soft oil), shoe leathers, cleaning agents ...

Various chemicals: Soda ash, Ammonium Chloride, Ammonium carbonate acid, calcium carbide, magnesium chloride, aluminum sulfate, citric acid; Carbonic acid; Ammonium acid carbonate ...

Food Technology: Feed Additives, household cleaning products; Production of intermediate plating, the sophisticated chemical products and organic gases; Production of chemical disinfectants and intermediate sterilization (used in making cold water, wood preservatives, paper, paint, covered, plastic, cosmetics, ...)

Chemical machinery and equipment: Flour processing machine (used in ceramic engineering, chemicals, lighting technology, metallurgy, food, pesticides, pharmaceuticals, paper, electronics, building materials, cosmetics) / chemical packaging machinery, Agrochem drugs; Machinery for mineral industry, producing stone powder ...



GENERAL INFORMATION

Date:	November 15 th - 17 th , 2023
Venue:	Saigon Exhibition & Convention Center (SECC) 799 Nguyen Van Linh, Dist. 7, Ho Chi Minh City
Opening hours	
November 15 th	: Opening ceremony: 09h00 Public: 10h00 - 17h00
November 16 th	: Public: 09h00 - 17h00
November 17 th	: Public: 09h00 - 16h00

EXHIBITION SCALE

- **6000sqm | 400 booths | 350 exhibitors**
- **Participating countries & regions:** China, India, Japan, Korea, Singapore, Taiwan, Vietnam,...
- **Expected visitor:**
 - 8,000 international and domestic visitors.
 - More than 80% are trade visitors.
- **Promotion methods:** Direct invitation, Government and Association, Television/Radio, Newspaper and magazine, Outdoor Banner, Telemarketing, Online Marketing.

BOOTHS

Standard Booth (9sqm) includes: Partitions; Fascia with Exhibitor's name in English, 01 information counter; 02 chairs; 02 Fluorescent lights 40w; Single phase socket 5A - 220V, One paper-disposed basket, Carpeted floor.

Raw space: (minimum 18 sqm) Exhibitors are required to design and build their own booth(s) or pavilion. Special design will have to be within architectural controls and be approved by the Organizer.



Standard services

- Exhibitor badges, Invitation.
- Company information on exhibition catalogue
- Cleaning and security services during the exhibition.
- Construction, dismantling booths.

Advertising in exhibition catalogue

- Cover 2,3,4 in color.
- Inside pages in black and white.



PARTICIPATION PROCEDURE

Return the application form together with a deposit of 50% total space rental (as to be contracted) in cash or by T/T to:

Account Name: Vietnam Advertisement and Fair Exhibition JSC - VIETFAIR

USD Account No: 0021371057051 - SWIFT code: BFTV VNVX 002


At VIETCOMBANK HANOI - 11B Cat Linh, Hanoi, Vietnam

The remaining should be arranged 45 days before opening day.

** Various exclusive sponsor packages are available to maximize your brand exposure and make your stand out among others!*

Please contact the organizer for detail!

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Sub-Council of Chemical Industry
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